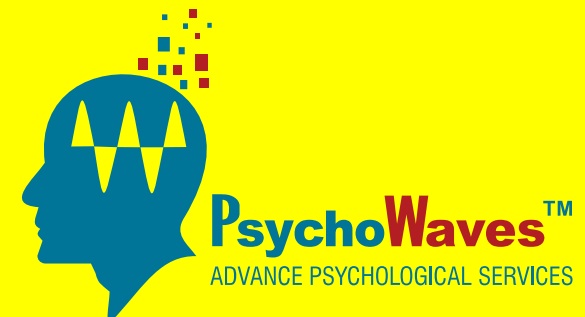




PSYCHOMETRIC TESTING PROPOSAL FOR PUNJAB GOVT. SCHOOLS

(Includes Aptitude, Personality and Interest)



PsychoWaves

Off: #111, Kochar Market Road, South Model Gram, Ludhiana-141002

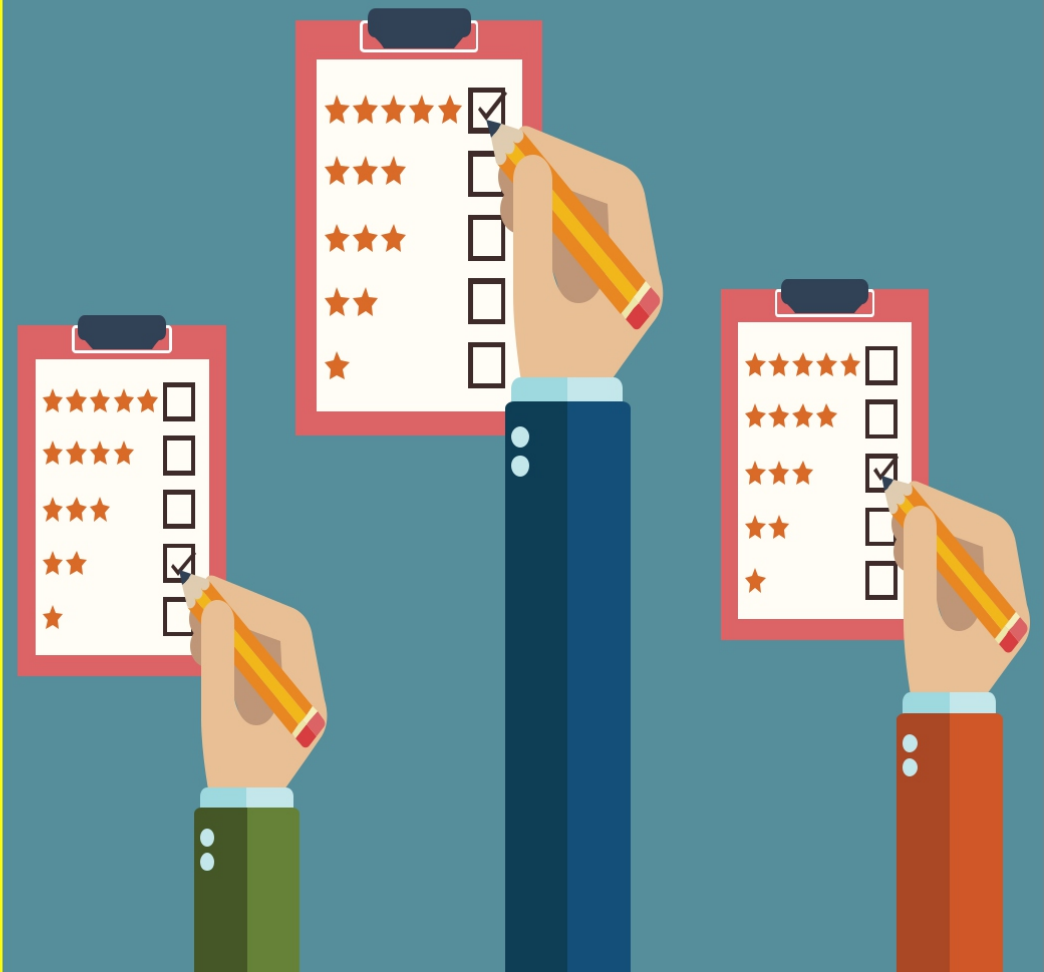
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Who we are?

Psychowaves is a group of enthusiastic psychologists and mental health professionals initiated with the purpose to promote Psychology and its applications, under the guidance of esteemed Prof. Dwarka Parshad (Retd Prof. Clinical Psychology from PGI Chandigarh). Psychowaves regularly conduct training programs for young budding psychologists to disseminate the recent advancement in theory and practice in Psychology. Our team is dedicated to training the next generation of mental health professionals in the areas of psychological assessment and clinical service, with practices informed by psychological science, theory, and research. We are committed to providing psychological assessment and Counselling services to children, adolescents, and adults, and to expanding the reach of psychological services through practice and research.

Psychowaves also runs many centres for individual clinical services in different cities along with online counselling and Home visits to provide best in class psychological, counselling and therapeutic services for you and your close ones in different settings of life. Our team of professionals are dedicated to excellence in behavioural assessment & restructuring of all types of behaviour with constant focus on quality of care.



Why is career Guidance & Counseling important for students?

Choosing an unsuitable career path has a lasting impact on a student's personal, academic and future professional life.

Parent-child
friction

Academic
struggles for
students

Inadequate
financial
planning for
higher
education

Poor
employability
of college
students

Psychological
well-being issues for
students during
schooling

Lack of job
satisfaction,
impacting workplace
performance

Psychological
well-being issues
for students in
their professional
lives

How can we help students embark on the right career path? ■

Every secondary and higher secondary student needs to make informed career choices, with objective information on three important aspects of professional success.



Personality

Identifying a student's personality profile is critical to know if the student possesses the right behavioral characteristics to succeed in a specific role.



Aptitude

Assessing a student's aptitude is important since every career domain requires specific kinds of aptitude to perform a role successfully.



Interest

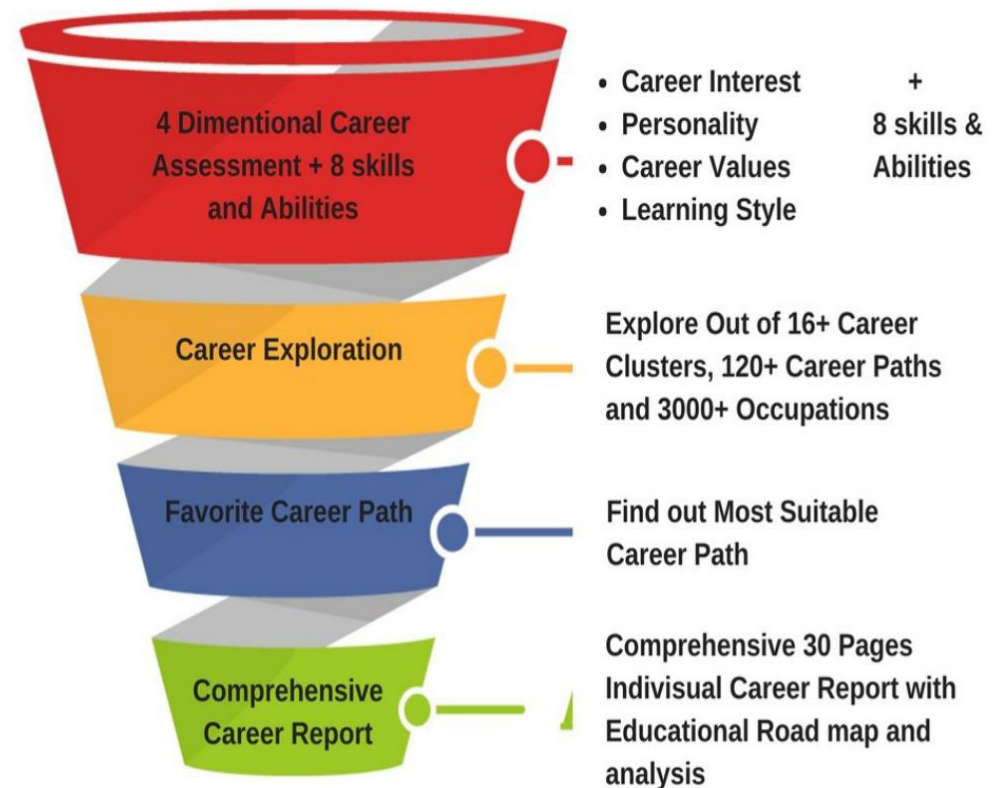
Determining a student's career related interests helps the student focus on possible career clusters that are likely to bring greater job satisfaction.

How can we help?

Scientific Career Guidance Assessment

Our scientific career guidance solutions offer:

- Valuable data on a student's personality, aptitude and interest.
- Objective information that a student needs to make an informed career choice.
- Assessment reports and counselling insights that help not only your students but other stakeholders such as parents and your management.



Explore and Find out your Most Suitable Career Path Out of 18 Career Clusters, 110 + Career Paths and 3000+ Occupations



List of Assessments

Subject Selector for 8th grade students
Career Planning for 9th and 10th
Career Planning for 11th and 12th Commerce
Career Planning for PCMB Students
Career Planning for 11th and 12th Maths
Students Career Planning for 11th and 12th Bio
Students Career Planning for 11th and 12th Arts
Students Engineering Stream Selector 12th
Personality Assessment
Interest Assessment
Aptitude Assessment

Learning Style Assessment

Multiple Intelligence Assessment (For Class
5th - 8th)

Our assessments help students in
many ways:

Personality-career mapping

Fitment between personality and
career aspirations

Career development

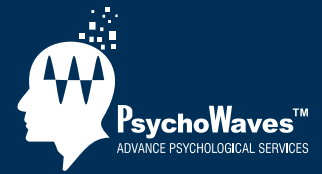
Personality development

Identifying preferred work environments

Achieving future job satisfaction

Mode of administration: Online / Offline

Language Editions available : English, Hindi



Our Solutions
Benefit All Stakeholders in the
Learning Ecosystem.

Students



- **Make the right academic choices and embark on the right career path.**
- **Enjoy greater psychological wellbeing from aligning their personality, aptitude and interests to their chosen academic paths**
- **Get a head start at their desired career**
- **Experience greater job satisfaction in their future professional roles**

Parents

- **Achieve better financial planning fortheir child's education**
- **Understand their child's career preferencesand capabilities for these preferences**
- **Support their child in career decisions**
- **Become aware of career options beyondtraditional career options**





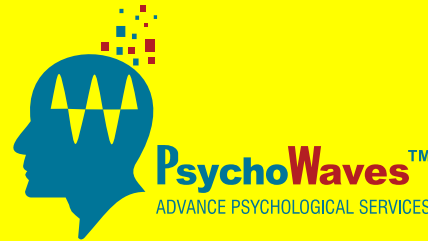
Why should you partner with Psychowaves?

We have come up with a business opportunity for you.

Our services are backed by one of the most scientific and research based assessment modules and a team of experienced psychologists.

We believe that empowerment is a multidimensional social process that helps people gain control over their own lives. It is a process that fosters power (that is, the capacity to implement) in people, for use in their own lives, their communities, and in their society, by acting on issues that they define as important.

To achieve this we are consistently investing our resources towards building workshops, assessment and training modules for Students, Teachers, Parents, and other stakeholders.



Our Specialized Career Planning Assessment

Package Details:

Career Planning assessment of students (In Group)

Supported by a **Duly Validated Detailed Assessment Report**

Including with **Specialized Inputs to the students** with

Promotional Discounted Charges

**WE ASSURE YOU OUR BEST SERVICES AND LOOK FORWARD TO STRONGER PROFESSIONAL BONDS WITH
YOUR ESTEEMED INSTITUTION IN DAYS TO COME.**



Let's Join Hands to
help students & their
parents make informed

*Career
Choice*

PSYCHOWAVES CAREER LAB FOR PROGRESSIVE INSTITUTES

Our career guidance Lab is a state-of-the-art career counselling technology platform for Institutes which comprises of the emerging & latest trends in the Indian education system. Our Technology platform along with the Expert Counsellors help students to set career goals, find out the most suitable career path and achieve their career milestones. Students can make informed career decisions based on career analysis and information available in a single platform.

Career Awareness Workshop

Experienced Career Counsellors
Information about New aged Careers
Information about Vocational Careers
How to choose the perfect career path.
Informed Vs Uninformed career Decisions

Career Planning Lab Setup

Online and Offline version
English / Vernacular languages
Mobile Responsive

One on One Counselling

One on One counselling Dedicated Counsellor
mapping Career analysis among 150+ Career
Paths, 3000+ Occupations; Career Library
College Admission Predictors, Exam Calendar

Counsellors Dashboard

Student Profile management Live chat
Career Information access

Institute Dashboard

Analytics reports Counsellors
management Student management
Trend analysis Career reports of students

Quick Customizations

Customization based on your business
processes and expected outcomes. You
will be empowered to modify too!

How can career guidance lab help students?

It is an inclusive platform for students. All the career-related information will be available in a single platform. Student can do career assessment to find out the most suitable career path, career library for information and career navigation, more than 1.5 Lakhs top colleges information and admission chances predictions, exams information, career boosters and many more.

Will students will get personalized Guidance?

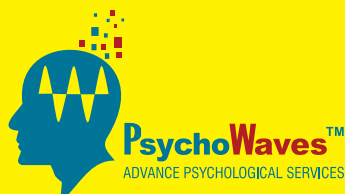
Yes, Definitely. Our Counsellors strive to set up a profound affinity with each student to help them clarify and achieve their career goals. Our team of senior expert counsellors ensure that the nature and high quality of counselling remain at the highest. Every student will undergo a process of career assessment followed by one on one career counselling

Why career guidance lab should be established in Institutes?

In India, around 70% of students are confused and ignorant about their career, 80% of the students are concerned for their subject selection and 91% don't get any career-related guidance from their Institutes. (Source-Edumilestones survey on 20,000 students 2018-19). Career Guidance Lab can bridge this gap by making connections between classroom learning and proper career guidance. Such initiatives will help in the holistic development of student and provide enough execution time for them that would guarantee their full career success.

Can I get the demo of career guidance lab for un?

Of course, you can! You just need to sign up and have full access to the demo.



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